

Weekly Update: October 20-26, 2019

Greetings!



Wishing you a fun and spooky Halloween filled with lots of yummy treats!

Weekly Updates:

- Lori Richards and Kristin Kollbaum attended the **District 5 NCMPR Conference** in Manhattan, Kansas, Sunday through Tuesday, October 6-8. They had the opportunity to listen to some really great presentations: Creating Real Authentic Student Engagement, Intent Recovery Technology; The Power of Marketing-Fundraising Relationships; You Want Me to do What With Accessibility Design?; Which Snapchat Strategy is Right for You?; Is Your Digital Marketing Working? Prove It!; Measuring Impact and Driving Results; Your FaceChat & InstaTwit Matters: An Exploration of Social Media; New Research Tools to Convince Your Students to Stay. They definitely learned some new strategies and are ready to implement some new ideas in the future! They were also grateful to accept several marketing awards for the college. Marketing professionals from District 7 judged the entries for District 5. District 7 is composed of the states of Alaska, Idaho, Montana, Oregon, Washington, and the Canadian provinces of Alberta, British Columbia, Saskatchewan, and Yukon Territory.
 - **ACADEMIC CATALOG or CLASS SCHEDULE**
 - **Gold:** Northwest Iowa Community College — Continuing Education Tabloid
 - Judge's Comments: Great imagery. The layout and content makes for an inviting publication.
 - Wow, this publication is clear and easy to read and also very eye catching. Love how easy you have made sign-ups for courses at your college.
 - **Silver:** Northwest Iowa Community College — Credit Catalog
 - **MAGAZINE**
 - **Bronze:** Northwest Iowa Community College — The Connection
 - **FOLDER**
 - **Gold:** Northwest Iowa Community College — General NCC Folder
 - Judge's comments: Beautiful folder. Well designed and clear on who the audience is. I love the info graphics set large on the inside flap. Very classy piece.
 - **MICROSITE**
 - **Gold:** Northwest Iowa Community College — NCCbound.com (7 versions)

- Judge's comments: Very attractive and the content is short, to-the-point, and strongly written. Also looks great on mobile. They really look sharp and professional.
 - LOGO DESIGN
 - Silver: Northwest Iowa Community College — Ag Expo
 - DIGITAL AD
 - Gold: Northwest Iowa Community College — Ag Expo
 - Judge's comments: Colors, call-to-action, audience awareness, and images were all effective in getting our attention. The use of flash to change up the image within was especially effective.
 - SPECIAL EVENT or FUNDRAISING CAMPAIGN
 - Gold: Northwest Iowa Community College — Ag Expo
 - Judge's comments: Amazing job targeting high school age students. This was a refreshing campaign to read about because it was so targeted and the campaign mediums made sense for the audience. Great videos and great digital ad designs!
 - SUCCESSFUL RECRUITMENT or MARKETING PROGRAM
 - Silver: Northwest Iowa Community College — Welding Campaign
 - SOCIAL MEDIA or ONLINE MARKETING CAMPAIGN
 - Gold: Northwest Iowa Community College — Web & Graphic Design
 - Judge's comments: Good use of landing pages to capture interest, get prospective students in the funnel. Strategic, well timed follow up. Language is friendly and engaging.
 - WILD CARD
 - Bronze: Northwest Iowa Community College — Admissions Christmas Card and Beanie
- Karinne O'Ram took four students to the **TRIO Student Leadership Conference** at UNI on Monday and Tuesday, October 14-15. Monday evening was a TRIO alumni event including taco bar and rock climbing at UNI's gym. On Tuesday, breakout sessions included information on graduate school, personality styles, and financial management. Karinne taught a session entitled, "How to Be a Leader When You Feel Like a Follower," which was attended by around 40 students. This is the first time NCC students have attended this conference, and they reported it being worthwhile and fun.
- **CRU (Campus Crusade)** went on a "fall getaway" retreat Friday through Sunday, October 18-20, at Inspiration Hills in Inwood. There were nine colleges from the Sioux Empire area that attended this event. We spent time worshipping, fellowshiping with others, hiking, playing games, listening to speakers, and just enjoying being in the outdoors. (*See photo in attachment.*)
- On Monday, October 21, NCC hosted the **Sheldon Prairie Queen Kiwanis** for a tour of the new welding facility. The Kiwanis members eagerly learned about the changing industry of welding and were very impressed with the new welding lab and equipment. A huge THANK YOU to Robert Hoting for being a great tour guide for the group! (*See photo in attachment.*)
- On Tuesday, October 22, Student Services hosted "**Pumpkin Spice & Everything Nice.**" Delicious pumpkin treats (and precisely cut banana bars, too!) were enjoyed by employees who stopped in to enjoy the gathering. **Thank you to all who shared the delightful treats of the season.**
- Many students had fun **carving/decorating pumpkins** this week! They set the bar high and made it very difficult for the Student Activities Committee to judge! Everyone had fun! A huge Thunder Award goes to Jena and her father Mike Schouten for supplying all the pumpkins for the

pumpkin carving contest. It takes a lot of time and effort to plant, grow, and harvest them, and we appreciate it, Mike! (See photo in attachment.)

- The **Foundation Board** met on Wednesday, October 23. Brian Lauck, Head Sports Shooting Coach, presented an educational report on the Sports Shooting team. The Foundation's annual Finance Committee meeting followed the regular meeting, and Security National Bank representatives shared up-to-date reports on Foundation investments held there.
- We had a very successful **Thunder Friday** on October 25, as there were 24 visitors with their guests on campus. There was a lot of positive feedback; **thanks to all who took part - you made a difference!**
- This week, Allie Mouw and Kristi Heisinger set up **17 worksite tours** (Coilcraft, LINK Manufacturing, Interstates, Interfab, Post, Ironwood 53, Siouxland Fabricating, Siouxland Machine, Valley Machining Company, Sudenga, LVO, DEMCO, Rosenboom, Rome, Maintainer) with 5 different area high schools: West Sioux, Rock Valley, Central Lyon, West Lyon, and Boyden Hull. These tours are to educate area high school students about the various careers that are in manufacturing such as accounting, human resources, management, machinists, welders, fabricators, engineers, etc. The experience has opened the eyes to many individuals that have driven by these companies daily and never knew what the buildings held within.

This coming week, Allie and Kristi will be speaking at the **Future Ready Iowa Summit** in Orange City on Tuesday, October 29. These summits are held all across Iowa for educators, business and industry and economic development to help prepare the community for the future. Following this event, NCC will be hosting the **Breaking Down the Barriers Workshop** to promote women in manufacturing. We have a career panel with 14 women working in manufacturing in various positions: president, accounting supervisors, welders, product supervisors, etc. **Manufacturing tours** will continue next week Wednesday and Friday with **8 more tours** (Interfab, Interstates, LINK Manufacturing, AIM Aerospace, K2W, Siouxland Fabricating, Siouxland Machine and Double HH) and two high schools, MOC-FV and Netherlands Reformed. Some feedback from this week was how eye-opening it was for instructors and students to see the difference of real-life manufacturing versus how they envisioned it. (See photos from the tours in the attachment.)

- The college has a certificate of occupancy for the **Automotive** portion of the Building D remodel, and we are finishing the punch list and final details before move-in! Focus has now shifted to getting the parts room and main level shared areas completed. The first precast panel for the **Diesel Technology** lab went in Monday, October 21, and by the end of the week all the walls were up! (See photo in attachment.)
- Be sure to see the attachment for more **Thunder Thank You Notes!** Let's keep paying it forward. *Is there someone you can thank?* You will make their day!
- **Student Activities**
 - There are a lot of great events coming up! Please remind your students to take advantage of these FUN opportunities and activities that will be held on campus in the coming days/weeks. (See attachment for more info.)

- *Birthday Treats – October 30*
- *Costume Contest – October 31*
- *No-Shave November – November*
- *Freezer Meal Class – November 21*
- *Men's Basketball League – November 21 – February 24*

- **Continuing Education Information**

- Cake Decorating Class finished on Monday, October 14. Karla Ven Huizen taught the class. Attached is a picture of the students' awesome creations. *(See photo in attachment.)*
- **Classes for the next 2 weeks**
 - Monday, October 28 – **Cosmetology Classes**. Classes in the A rooms, taught by Stacy Besch. There are over 150 people registered for the classes.
 - Monday, October 28 – **Get Better Family Photos**. Class in Orange City, taught by Kenneth Fry. For more information, [click here](#).
 - Thursdays, October 31 & November 7 – **Microsoft Excel-Intermediate**. Class in Sioux Center, taught by Twyla Vogel. For more information, [click here](#).
 - Saturday, November 2 – **Organizational Secrets for Your Home and Life**. Class at NCC, taught by Michelle Kuiken. For more information, [click here](#).
 - Tuesday, November 5 – **Breadmaking 101 Class**. Class in Granville, taught by Laurie Schroeder. This class is full.
 - Wednesday and Thursday, November 6 & 7 – **Insurance Classes**. Classes at NCC, taught by Larry Battaglia. For more information, see page 9 in the Business Brochure--[click here](#).
 - To register, call Megan at Ext. 133 or register online.

Upcoming Events:

- October 28 NCC Board of Trustees Meeting
- November 6 NCC Wellness & Benefits Fair and Flu Shot Clinic (11 a.m. – 2 p.m.)
- November 11 Veteran's Day Presentation (10:00-11:00 a.m. I Room A114-119)
- November 25 NCC Board of Trustees Meeting
- November 27, 28, 29 NCC Closed – Thanksgiving Holiday

Happy Birthday!

- Tuesday, October 29 Jared Bowsby
- Saturday, November 2 Sarah Fykstra

In your service,

Alethea F. Stubbe, Ph.D.

Alethea F. Stubbe, Ph.D.
President

Northwest Iowa Community College
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NCMPR Conference

October 6-8, 2019

Manhattan, Kansas



Congratulations!

Construction Progress



1st precast wall for T&D remodel



Kiwanis Welding Tour



Student Activities



#FUN



CRU "Fall Getaway" @ Inspiration Hills
October 18-20, 2019



Manufacturing Worksite Tours





Manufacturing Worksite Tours



Student Activities



#FUN



CRU "Fall Getaway" @ Inspiration Hills
October 18-20, 2019



**Pumpkin Carving & Decorating Contest
October 24, 2019**



#FUN



Pumpkin Carving/Decorating WINNERS

Visual Impact

“Spooky” by Jeremy Williams

Creativity

“Glub Glub” by Cody
Frodermann and Dylan Wunschel

Uniqueness

“Owl” by Natasha Adrian

Best Jack-O’-Lantern:

“Stacey” by Levi Camp

School Spirit

“Frosty” by Joe Tulele, Nick
Hengeveld, David VanDyke, and
Juan Alvarez



Continuing Education "Cake Decorating Class"



#decorate

“Thank you.”



Tracy Gorter

- Thank you for always being willing to help me with my studies!

-Anonymous

Jena Schouten

- Thanks to Jena’s father, Mike Schouten, for supplying the pumpkins for our pumpkin carding/decorating contest. We appreciate all the effort.

-Beth Sibenaller-Woodall

Hy-Vee Ladies

- Thank you to the cafeteria ladies who have been making a special meal everyday for one of our students who has special dietary needs. - Anonymous



Juniors and Seniors...join us for

THUNDER FRIDAYS



2019-2020

- October 25th
- November 1st
- November 8th
- December 6th
- January 24th
- February 14th
- March 13th
- March 20th
- April 3rd

▶ NORTHWEST IOWA COMMUNITY COLLEGE

Upcoming Student Activities



Is your birthday in September or October?

Pick up a FREE cupcake on Wednesday, October 30! Redeem your cupcake with a valid ID that has your birth date on it. (While supplies last!)

Wednesday, October 30

11:00am-1:00pm in Building A Lobby

We want to celebrate YOU!

The flyer is decorated with colorful party hats, balloons, and streamers. It features a central illustration of a birthday cake with a lit candle.



THURSDAY, OCTOBER 31ST

JOIN US FOR A

COSTUME CONTEST

STOP BY JENA'S OFFICE BETWEEN 8AM-2PM AND GET YOUR PICTURE TAKEN IN YOUR COSTUME

WEAR YOUR BEST HALLOWEEN COSTUME!

WINNING COSTUME(S) GETS A GIFT CARD TO A LOCATION OF THEIR CHOICE!

The flyer has a dark blue background with a yellow scalloped border at the top and bottom. It features three glowing jack-o'-lanterns with faces and witch hats. The text is in white and yellow.

Upcoming Student Activities



NO-SHAVE NOVEMBER



STOP BY JENA'S OFFICE AND GET YOUR SHAVED-FACE PICTURE TAKEN ON NOVEMBER 1. STOP BY EVERY FRIDAY FOR THE MONTH OF NOVEMBER TO GET AN UPDATED PICTURE TAKEN. PICTURES WILL BE POSTED EACH WEEK IN BUILDING A. AT THE END OF NOVEMBER, STUDENTS WILL JUDGE THE PERSON WITH THE BEST FACIAL HAIR. THE WINNER GETS A PAIR OF AIRPODS!

QUESTIONS? EMAIL JJSCHOUTEN@NWICC.EDU

NCC STUDENTS:

FREEZER MEAL CLASS

**MEATBALL & TORTELLINI SOUP
AND CHICKEN FAJITAS**

Tuesday, November 12

5:00pm - NCC Cafeteria

**YOU MUST SIGN UP FOR THIS EVENT IN
JENA'S OFFICE BY NOVEMBER 6.**

Cost: \$5.00 for NCC students

Spots are limited. Sign up today!

Upcoming Student Activities



SHELDON RECREATION

MENS BASKETBALL LEAGUE

NOV. 21-FEB. 24
GAMES PLAYED ON THURSDAY NIGHTS @ THE LIFELONG LEARNING RECREATION CENTER (LLRC) ON NCC CAMPUS

PRIZES FOR 1ST & 2ND PLACE

REGISTRATION DEADLINE: FRIDAY, NOV. 8
REGISTRATION FEE: \$160 PER TEAM

**NCC STUDENTS
PLEASE CONTACT JENA SCHOUTEN
JJSCHOUTEN@NWICC.EDU**

More Information:
SHELDONIOWA.COM/PARKS
OR EMAIL JAKE: JKERR@CITYOF.SHELDON.COM



Happy "NCC" Anniversary



October

- 10.01.18 Rebecca Stofferan
- 10.08.01 Laura Nachtigal
- 10.10.11 Jason Anderson
- 10.18.18 Kate Zeutenhorst
- 10.22.96 Aaron Dvorak
- 10.26.15 Candice Kirkpatrick
- 10.29.18 David Van Egdome
- 10.30.17 Kim Fara



Thank you for your "service" to NCC!